Interpreting the value of OAB treatment

Industry session by ASTELLAS

Saturday, 12 March
18:00 - 19:30

Location: eURO Auditorium (Hall C1, Level 0)
Chair: C. Gratzke, Munich (DE)

Aims and objectives of this presentation
The aim of this symposium is to deliver a high-science, educational symposium which considers the value of OAB treatment. The multidisciplinary faculty will consider the value of treatment from all stakeholders' perspectives – patient, physician and payer.

18:00 - 18:10
Welcome and introduction
C. Gratzke, Munich (DE)

18:10 - 18:30
Evaluating treatment – Getting it right
M.J. Drake, Bristol (GB)

18:30 - 18:50
Value over Euros
J. Wickstrøm, Vejle (DK)

18:50 - 19:10
My OAB – The patient's voice
D.M. Castro Díaz, La Laguna Santa Cruz Tenerife (ES)

19:10 - 19:25
Questions and answers

19:25 - 19:30
Close
C. Gratzke, Munich (DE)